



Jan 7, 2014 12:00PM at Beaverhill Museum and Nature Center

“Building a Strong Community by Promoting Business and Economic Growth”

Present

Greg Litwin	Lorenz Team	Danielle Schmidt-Paborn	ATB
Dan Hillyer	Aegis Security	Yvonne Brown	Busy – B / Farmers Market
Harold Conquest	Town of Tofield	Kari Dinter	Bank of Montreal
Denise Cartwright	Tofield Mercury	Rachelle Keusch	Bank of Montreal
Dee Dee Perrot	Innovative Mortgage Sol.	Dave Hare	Tofield IGA
Kevin Smook	Home-time Realty/Beaver County	Calvin Andringa	Tofield Alliance Church

Lunch Sponsored by Realty Executives and Kelly Kristensen

1.0 Welcome and Introductions

1.1 Greg Litwin called the meeting to order at 12:05 PM and members and guests introduced themselves.

2.0 Adoption of Agenda

2.1 Agenda was adopted as Presented.

3.0 Adoption of December, 2014 minutes

3.1 It was moved and seconded that the minutes of December be adopted as presented.

4.0 **Financial Report.** Closing balance of 9124.51 Negative for the year 1150.88 Savings account is unchanged. The promenade and events were a loss.

5.0 Updates

5.1 Town of Tofield/ Chamber Gift Bags – Town will supply 500 free to us. April 12-15 if you would like to place promotional items in these please be aware of this deadline. They will be handed out at the Sherwood Park Trade Fair, Tofield Promenade trade fair and the “Don’t Hibernate” Fair.

5.1.1 Harold Conquest moves to make a new well-made town of Tofield Brochure to place in the bags. Seconded by Yvonne. CARRIED. Contact Jeff Edwards

5.2 Chamber Directory. The physical directory was not effective and will be done away. The directory will be online only

5.3 Updated Membership Form- The format has been updated to encourage business participation in the different events and ways to become involved in the community. Please include a business card to assist in setting up an online profile

6.0 New Business

6.1 **Promenade/Street Fair** - It is time to start planning for this year’s Promenade.

6.1.1 Volunteers for the committee Greg Litwin, Dee Dee Perrott, Dan Hillyer, Vanita Eglauer. Kevin Smook suggests talking to the Lion’s Club to run rides. He is going to pitch it to the Lions Club.

6.2 **Round Table Discussion on Chamber Purpose**

- 6.2.1 Are we spending too much time on the trivial matters? How can we focus more on the actual purpose of the Chamber – Promoting Business and Strengthening Communities? Invite guests and speakers? Publish our Spotlight in the Mercury?

7.0 Meeting Adjournment

7.1 Adjourned at 12:56 PM

8.0 Next Meeting Feb 4 at noon

8.1 Many thanks to Yvonne Brown for making the Nature Center available for us.