



May 6, 2015 12:00PM at Beaverhill Museum and Nature Center

“Building a Strong Community by Promoting Business and Economic Growth”

Present

| | | | |
|-----------------|-----------------|-----------------|---------------------------|
| Greg Litwin | Lorenz Team | Bonnie Ferguson | Royal Canadian Legion #91 |
| Dan Hillyer | Aegis Security | Vanita Egluaer | Town of Tofield |
| Jeff Edwards | Town Of Tofield | Yvonne Brown | Busy – B / Farmers Market |
| Dee Dee Perrott | IMS | Kevin Moos | Tofield Fire Dept |
| Linda Kon | ATB Financial | Jim Warren | Tofield Lions Club |
| Dave Hare | Tofield IGA | Rachelle Kuesch | ATB Financial |

Lunch Sponsored by Realty Executives and Kelly Kristensen

1.0 Welcome and Introductions

1.1 Greg Litwin called the meeting to order at 12:09 PM and members and guests introduced themselves.

2.0 Business spotlight – Dee Dee with Perrott Innovative Mortgage Solutions

3.0 Lions club presentation

3.1 Jim Warren – started in 1955. Citizens desired to make the community better. Part of a larger international organization.

3.2 Locally, schools contributions, nature center, skate-park. Waterpark, Car show etc.

3.3 22 members. Meet second and fourth Tuesdays @ 7 pm, Membership fees are \$50 per year

3.4 Very effective community service organization.

4.0 Tofield Fire Department Presentation

4.1 Two groups: operations 122 calls last year. Fires, collisions rescues etc.

4.2 Society non-profit group – fire ball, host bbq’s, awards night, and primary goal is to assist in purchasing additional equipment to help us in our duties.

4.3 33 members

4.3.1 Requirements – attend 26 practices as a probationary member

4.3.2 How does it work with your job?

4.3.2.1 Job comes first then volunteering

4.4 What can we do as businesses to help?

4.4.1 Limit false alarms.

New Business

5.0 Updates –

5.1 2015 Tofield Promenade/ Tradeshow

5.1.1 Friday May 29th 6-9pm currently looking for donations and volunteers. Looking for donations of \$125 +. Donations are now sufficient to have a few extra rides. There will be new rides and features. All the features from last year will repeat including the tradeshow. There is a need for 3-4

5.2 **Advertising** - Sherwood Park tradeshow – there was 16000 spectators

5.2.1 The town gave many of the 200 bags to the people visiting the exhibit.

5.3 **GALA Oct 16** – A committee needs to be formed right away. Need volunteers and ideas for entertainment. Linda Kon will be willing to help with this.

6.0 **New Business**

6.1 **Banners:** 31 banners are ready to be hung right away. 36 signs need some updating. Letters will need to go out and see the interest. Maybe it would be best to re-make them? Vanita will look at pricing out making new signs

6.2 **Bull Bash.** More than 800 people. Very positive reviews. Fixed date 3rd Saturday in April. Sold out again.

6.3 **Membership:** memberships are past due. We

6.4 **Community garage sale:** May 22-24. Call the town if you would like to be on the map.

7.0 **Meeting Adjournment**

7.1 Adjourned at 12:54 PM

8.0 **Next Meeting June 3 at noon**

8.1 C.W Sears and Tofield Schools will be presenting. Lunch will be provided by Thor

8.2 Many thanks to Yvonne Brown for making the Nature Center available for us.