



May 4, 2022, Noon at Beaverhill Museum and Nature Center

Building a vibrant and prosperous community through business and organizational leadership.

MEETING MINUTES

Coffee and light refreshments provided by Tofield Chamber of Commerce

In person attendance:

Sue Muma –Tofield Chamber
Brenda Chehade – Town of Tofield
Sharon Klassen - KlassCo Interiors
Yvonne Brown - Busy Bee/Farmer’s Market
Greg Litwin - Maxwell Devonshire Realty
Dave Spilchen – SCS Ltd.
Dan Hillyer – Aegis Security

Tom Keller – Welcome Basket
Belle Henderson – Tofield Chamber
Norm Martineau – Town of Tofield
Calvin Andringa – Tofield Alliance Church

Attending via Zoom

Sandy Brolly- Health Foundation/Welcome Basket

President Dan Hillyer called the meeting to order at 12:01 PM

- Approval of Agenda - Calvin Andringa moved the agenda be approved, seconded by Brenda Chehade
- Minutes from the April 6 meeting had previously been approved by the Executive
- Roundtable Introduction of those in attendance- Lots of great opportunities for membership networking
- **Membership Update-Calvin Andringa**
 - We are about ¼ of the way to our goal of 50 paid up members by the end of June.
 - Calvin provided Financial Statements showing total funds on hand of \$21,330.51 of which 3,544.91 is reserved for future Promenade needs.
 - Potential members can now register online and pay by e-transfer
 - The Chamber Benefits document has been updated to include membership being a criteria for businesses to participate in the Welcome Basket. Thank you Sue.
 - Meeting times will remain the same until fall but we could potentially look at other options based on membership input
- **Committee Updates**
 - **Small Business Week**
Discussion regarding an event for Small Business Week (the third week of October)and what that might look like.

Sue Muma, Belle Henderson, and Sandra Brolly offered to work on a committee to coordinate this.

Ideas put forward included a mini-Trade Fair with a small fee per table.

- **Welcome Basket Initiative**

- They have been very busy- Delivered 6 baskets this past month.
- Always in need of SWAG. Please contact Brenda, Tom, or Sandra if there is anything you would like to contribute
- There was some discussion regarding who could advertise by way of the Welcome Basket. The consensus was that Businesses advertising in the Welcome Basket should be Chamber members but Community organizations, while they are welcome to become members they will not be excluded if they are not.

- **Promenade**

Dates and times are set for August 12, 2022, from 5 to 9 PM.

Brenda Oancia is the contact for the Vendor Market

There is to be a car show, ponies, a petting zoo, food trucks, Bouncy Castle etc

Fundraising for this event has commenced and all donations are gratefully accepted. Contact Greg Litwin or donations can be dropped off at the Town office

- **Go East**

Central site is Metis Crossing

This is the 25th Anniversary of this event.

- **Arena Update**

Renovations are on schedule

50/50 draw to be drawn August 14, 2022

- **CARC**

Focus of this group is the attraction and retention of Healthcare workers. Staff is needed everywhere.

- **Trunk and Treat**

Sunday October 30, 2022

Location and further details to be announced

1:10pm Meeting Adjourned.

Next meeting – June 8, 2022, at noon the Beaverhill Museum and Nature Centre