



**February 6, 2019 at noon at the Tempo Grill**  
**“Building a Strong Community by Promoting Business and Economic Growth”**

Sandy Brolly	Welcome Basket	Hazel Reid	Tofield/Ryley Food Bank
Sue Muma	Chamber Secretary / Human Resources Consulting	Ian Mansley	Chamber President /Tofield Liquor Mart
Belle Henderson	Chamber Treasurer / Tofield Golden Club	Angie Granberg	Ravenhill Agencies
Yvonne Brown	Busy Bee/ Farmers Market	Bonnie Ferguson	Royal Canadian Legion
Barbara Ferguson	Royal Canadian Legion	Jessee Malica-Hare	Home-Time Realty

1. Ian called the meeting to order at 12:05

2. Round Table

- Welcome Basket – Partnered with Sunshine Villa, Villa residents helped with binders. They are willing to help more – might be a good outing for the Seniors to come to the Nature Centre to build binders and baskets. Also looking for more swag items for the baskets.
- Ravenhill Agencies - Insurance industry is on its head right now. Personal auto is going through changes – there were 500 collisions in the city last weekend, repair prices are so high – back bumper used to be valued at \$1000, now can be up to 10k with sensors, cameras etc...
- Tofield/Ryley Foodbank – Recently joined a network with other Foodbanks. Information sharing.
- Attraction and Retention committee for Health Foundation. 44 students coming on April 13 and 14, 2019. Looking for billets for one night, students will visit stations in the health centre as well as going to the bullbash. It is a very sought after program.
- Tofield Liquormart – January is notoriously a slow month for liquor sales. Still anticipating the opening of the cannabis store in late Spring.
- Tofield legion - Robbie Burns day was a success, St. Patricks Day coming up Saturday March 16 dinner. Pipes froze at the legion in December, worked hard to recover from that.
- Hometime Realty – The market is slow, banks are reluctant to give our mortgages – tougher to get approved now.
- Busy Bee – March 2, 2019 – Annual awareness open house from 9:30am – 11:00am. Have been working with the Boyle Street and Bissell centres, provided 11 bags of warm clothing, footwear, boxes of food and bottles of water.
- Health Foundation Gala – coming up on Saturday, Feb 9, 2019. Moonshine catering, 73 tickets sold.

3. Updates

- Membership renewal – forms have been emailed, 2019 memberships are due now. Letters will be sent in the mail to existing members to renew.



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- Budget update deferred to next month.
  - Welcome basket binders are a great resource – motion moved to place them strategically throughout the community – Library, Seniors centre, Legion, Golden Club, Town office.
4. Membership drive Brain storming
- Display Chamber information at the Farmers market – many businesses there.
  - Target other industries – Farming, Trucking, underrepresented in these areas.
  - Revamp the membership benefit document.
  - Tofield and District Chamber was mentioned at the Go East meeting.
  - Best methods for increased awareness – Word of mouth, online.
  - Create a playbook of what to do, what the Chamber does, empower all members to recruit additional members.
  - Personal touch is best, conversations lead to interest in the Chamber.

Ian called the meeting adjourned at 12:57pm.

5. Next Meeting: March 6<sup>th</sup>, 2019 at noon at the Golden Club.